



Greetings,

We are excited to invite you to partner with us in our **Fourth Annual 5K run/walk the “Sweet Summertime Sprint,”** benefiting the Michael Czerwien Memorial Fund, Inc. Our 501C3/non profit organizing funds a yearly scholarship to Waynesburg University. A North Hills high school graduate is chosen and awarded a scholarship to put towards their undergraduate degree at Waynesburg. The second part of our mission is to promote hydration while exercising, working out doors, etc and to educate about the risk factors and warning signs of Heat Stroke.

Michael Czerwien grew up in the North Hills area of Pittsburgh. He attended St. Sebastian School where he began his football career and love of the game. After elementary school Michael attended North Hills high school and graduated in 2004. He was an outstanding defensive football player. Michael was honored as WTAE player of the week and was named First Team All Conference. After graduating high school Michael moved on to Waynesburg University where he was a first team all conference selection in college. He was a two-time Division III first team football All American. He was featured in “Faces in the Crowd” in Sports Illustrated after he set the NCAA all division record for career sacks while playing at Waynesburg University and continues to carry the title today. Michael earned an undergraduate and graduate degree at Waynesburg University and was a member of their coaching staff. Michael has been inducted into the North Hills Sports Hall of Fame, along with the PA Sports Hall of Fame, Washington-Greene County Chapter. Although he had much success on the football field, it was only a small part of who he was. Where he truly shined was just in his day-to-day life where he touched many lives with his loving heart and dynamic personality. Once you met Michael you were guaranteed a friend for life. Tragically, Michael passed away at the young age of 25 on July 6, 2010 suffering from heatstroke. His family and friends want to continue to keep his vibrant, active life alive through the Michael Czerwien Memorial Fund, Inc.

### **“Sweet Summertime Sprint” 5K Run/Walk**

This event will take place **Saturday, August 1, 2015** in scenic **North Park**. Our goal is to honor Michael as best as we can with as many participants as possible. We will use sponsorship money to fund the cost of t-shirts, promotional items, snacks for participants, prizes, race fees, etc., so that the bulk of the registration money can be donated to the Michael Czerwien Memorial fund, inc. Please allow this letter to act as our request that you serve as a sponsor for this event. Please make all checks payable to the “Michael Czerwien Memorial Fund, Inc.” and return no later than June 30<sup>th</sup>, 2015 to guarantee a spot on our t-shirt and promotional items. Any donation received after June 30<sup>th</sup> will be appreciated and accepted, although there is no guarantee that your name will appear on the t-shirt and promotional items.

Thank you for your time and consideration. Please feel free to contact us if you have any further questions regarding sponsorship or information regarding the event specifics. To learn more about Michael, our cause and the 2014-2015 scholarship recipient, please visit our website [www.sweetsummertimesprint.com](http://www.sweetsummertimesprint.com) and/or our facebook page Michael Czerwien Memorial Run “Sweet Summertime Sprint.”

Sincerely,

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### ***Sponsorship Opportunities***

#### **You don't have to run or walk to be part of the "Sweet Summertime Sprint"**

This race will only be possible with the generosity of companies and people like you. In return for your sponsorship, we would like to show our appreciation the best way we know. See the list below for details.

#### **Touchdown: \$2,000 and above**

Name listed on website and facebook page

Insert coupon or flyer (as provided by purchasing sponsor) in Race packet. Materials are subject to review by Race Committee.

Prominent promotional space on T-shirt and Banner

Special Thank You on race day as "Sweet Summertime Sprint" Sponsor

Includes 10 race registrations and 10 T-shirts

Post-race advertising

#### **First Down: \$1,000**

Name listed on website and facebook page

Insert coupon or flyer (as provided by purchasing sponsor) in Race packet. Materials are subject to review by Race Committee.

Prominent promotional space on T-shirt

Special Thank You on race day as "Sweet Summertime Sprint" Sponsor

Includes 5 race registrations and 5 T-shirts

Post-race advertising

#### **Second Down: \$500**

Name listed on website and facebook page

Promotional space on T-shirt

Special Thank You on race day

Includes 2 race registrations and 2 T-shirts

Post-race advertising

#### **Third Down: \$250**

Name listed on website and facebook page

Promotional space on T-shirt

Includes 1 race registration and 1 T-shirt

#### **Fourth Down: \$100**

Name listed on website and facebook page

Promotional space on T-shirt

#### **All Donations Welcome**

This is also where we accept anything and everything that you are willing to give us. This includes product samples, gift certificates, your time, free/discounted services and anything else that you can come up with.